



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Robert Bernstein) Group Art Unit: 2164
Serial No: 09/777,098)
Filed: 02/05/2001) Attorney Docket No: 4707-81342
For: METHOD AND APPARATUS FOR)
IDENTIFYING CUSTOMERS FOR)
DELIVERY OF PROMOTIONAL)
MATERIALS)

INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In accordance with 37 C.F.R. §§ 1.51, 1.56, 1.97 and 1.98 applicant submits herewith the attached form PTO 1449 for consideration by the Examiner in connection with the examination of the present application. Under 37 C.F.R. §1.97(h), the filing of this Information Disclosure Statement shall not be construed to mean that a search has been made or that no other material information as defined by 37 C.F.R. §1.56(a) exists.


Any patent listed herein from a corresponding foreign patent application was not cited more than three (3) months from the date hereof.

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It is believed that no fee is due in connection with this Information Disclosure Statement. Should any fee be required, authorization is hereby given to charge any such fee to Deposit Account No. 23-0920.

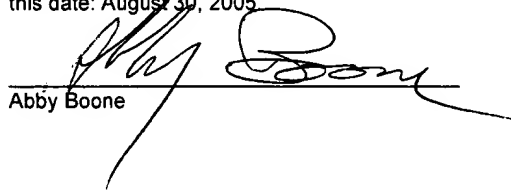
Respectfully submitted,

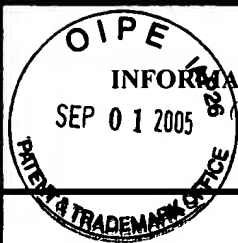

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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an envelope addressed to: Commissioner of Patents and Trademarks, P.O. Box 1450, Alexandria, VA 22313-1450, on this date: August 30, 2005


Abby Boone



INFORMATION DISCLOSURE CITATION

SEP 01 2005

(Use several sheets if necessary)

Docket Number (Optional)

4707-81342

Application Number

09/777,098

Applicant(s)

Robert Bernstein

Filing Date

02/05/2001

Group Art Unit

3622

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
		5,353,218	10/04/1994	De Lapa et al.			
		5,612,868	03/18/1997	Off et al.			

FOREIGN PATENT DOCUMENTS

	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
							YES	NO
		EP 0 870 264	10/14/1998	EPO				

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

		Kumar, M. Rangachari A., et al., "Sales Promotions on the Internet" Proceedings of the 3rd Usenix Workshop on Electronic Commerce, 'Online!', 3 September 1998, pages 1-11, XP002337948, Boston, Massachusetts (Retrieved from Internet: URL: http://www.usenix.org/events/ec98/full_papers/kumar_productions/kumar_productions.pdf)

EXAMINER

DATE CONSIDERED

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.